

BOARD OF DIRECTORS – AGENDA

July 18, 2012 @ DHBC Board Room, 1668 Barrington Street, Suite 301

1. Introductions of Board Members

- **New:** Kyle Shaw, Tony Gillis, Heather Flemming, Neil Lovitt, Jacob Ritchie (Nov 2012)
- **Returning:** Beth Lewis, Frank Palermo, Gene Daniels, Heather Ternoway, Jim Donovan, Paul MacKinnon, Peter MacNab, Ross Soward

2. Strategic Goals for PDC

- a. Awareness:** To increase awareness and improve the quality of design information about projects and plans needs to be current, in one place and highly visible.
- b. Forum for collaboration:** That an ongoing forum for public discussion and exhibitions is key to raising expectations, overcoming established polarized views, establishing a design culture and shaping our own future.
- c. Innovation:** Developing high quality, sustainable infrastructure requires leadership, innovation and an advocate.

3. Action Items for 2012-13

- a.** Develop relationships with educational institutions for PDC to become an opportunity for interdisciplinary internships.
- b.** Develop relationship with HRM to improve access to information.
- c.** Reach out to the development community (setup forum to engage development community).
- d.** Engage design professions (Architects, Planners, Landscape Architects) through professional associations.
- e.** Identify potential donors or funders for PDC (cash or in-kind for e.g. space)

4. Project Updates

- **Switch: Open Streets** – Province invited PDC to submit a 3-year proposal that would extend the initiative to a series of events around NS. Provincial health staff would help negotiate the street closures. Working to get final approval from HRM.
- **Argyle Streetscape** – Last public meeting held. PDC doing design work. Looking to launch the design in a public way.
- **Mayoral Debate** – Focused on transportation and related urban issues. Will meet again in August. Set for September 24, 2012. All candidates have confirmed. Jordi Morgan has confirmed to MC. Many different organizations supporting event.
- **Its More than Buses:** Marketing strategy being developed with FUSION and NEBA
- **Online interactive Development Map:** Meeting with Co.&Co. on Friday at 12 to discuss concept