

PDC Board of Directors Executive Meeting  
August 20, 2012

Ross, Frank, Heather, Neil, Beth

1. Argyle Streetscape Project

- Model will be ready at the end of the week.
- Talk to HRM re. funding for the implementation.
- A public event is being planned for before the election. Follow up with Paul at DHBC.
- Several councillors attended meetings.
- Report will be completed Friday, August 24, 2012.
- Meeting on Friday (August 24th) with Tim Mary to discuss Argyle Street vs. Nova Centre.
- Artist in Residence: related to the scaffolding art idea and applied to all new construction in the city.

2. Mayors Debate

- Location is 90% confirmed (follow up with Louisa or Jennifer - Ross)
- Some promotion has happened on FB and online posters.
- Putting information on other organizers sites.
- Beth will follow up with Bethany at The Coast re. ads.
- Jordi Morgan to moderate and offer coverage on radio.
- Beth to follow up with Stephanie Domet re. coverage on Mainstreet.
- Connect with all business commissions to get word out.
- Beth will send an email to all board members to see if there are connections, then sign people up and provide PDC one-pagers.
- Heather to connect with Neil Bailey re. public engagement.

3. Development Map from Co& Co.

- Ross will forward proposal to whole board. Decision to proceed with Co&Co for \$7500.
- Add training of board members to proposal.
- Talk to Paul re. funding.
- Developers could pay to be a part of the map. Start to explore funding model.

4. SWITCH

- September 9.
- Last minute details being finalized.
- Activity nodes are being lined up.
- Possible links to Taoist Tai Chi - Heather to follow up.
- Beth to talk to Scott Munn re. photography during the event.
- Toss to send volunteer form to board members for use.
- Insurance: HRM requires for all special events. Insurance for PDC board members will also be explored.

- \$4000 total ad budget for SWITCH.
- Provincial funding to see if SWITCH can become HRM infrastructure instead of just an event.

#### 5. QUEST

- Funding to hire one person full time or half time plus one internship (honourarium) for one year.