

It's More Than Buses

Transit is about access, mobility and a better city!

Join the conversation about the future of public transportation in Halifax.



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High-quality transit is a vital ingredient in all great cities. Transit makes higher-density development livable and affordable, it reduces traffic congestion and makes more places more accessible to more people. HRM residents deserve transit that is fast, frequent and reliable! *Did we mention fast?*

WHAT ARE THE ESSENTIAL ELEMENTS OF HIGH-QUALITY PUBLIC TRANSIT?

Dependable and Frequent

- » High levels of service in the urban core is the foundation for a strong regional public transit network.
- » Transit has the advantage at entry points to the Halifax peninsula.
- » High-frequency (every 10 minutes or better) transit service moves quickly along a network of transit-priority corridors.

Designed for People

- » A transit network that is easy to understand and convenient to use.
- » A user-friendly experience, from planning a transit trip to waiting, riding, transferring and paying.
- » A city of people-friendly and transit-supportive places and spaces.

Permanent and Integrated

- » Future development is focussed around clearly identified high-frequency public transit corridors and transfer points.
- » A multi-modal system, including the integration of walking, cycling and multiple transit modes.



POCKET GUIDE
to
fast, frequent and reliable
PUBLIC TRANSIT
for HRM

HOW CAN YOU SHOW YOUR SUPPORT?

1. **Like** us on Facebook



facebook.com/itsmorethanbuses

2. **Follow** us on Twitter

twitter @morethanbuses

3. **Write or call** your Councillor

Find your Councillor: halifax.ca/districtLookup

4. **Share** these ideas with others

5. **Vote** for better transit in the 2012 municipal election

DON'T SETTLE FOR ANYTHING LESS THAN THE ESSENTIALS!

It's More Than Buses is based on the premise that a **bold vision** for the future of public transit in Halifax Regional Municipality needs to be championed by the citizens who rely on the transportation system to meet their daily mobility needs, whether it's travel to work, school, health care, shopping, recreation or entertainment.

The Essential Elements and High-Frequency Public Transit Network are based on the outcomes of the three *It's More Than Buses* public forums.



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